



Are the great outdoors really all that 'great' when you realize 40 million Americans don't engage in outdoor recreation because the cost of outdoor gear is too expensive? This is the question that started innocently enough, leading to small-talk during board games and get-togethers. Over a five month period that question grew considerably louder, leading to dedicated research into what avenues existed for people who were first-time, would-be explorers, and finding grim results. The great outdoors are 'great'. They lead to a vibrant world full of exploration and awe. But it's only great if everyone has meaningful access to its splendor; at least, that's what the founders of Quiptu believe.

Quiptu is an online peer-to-peer platform, specifically designed for outdoor gear rental (camping sets, bikes, and kayaks/paddleboards). Quiptu gives renters the ability to peruse, search, and book the perfect gear for their next adventure, while at the same time, giving gear owners a brand-new avenue to earn extra income by renting out their extra gear. A community of outdoor enthusiasts and dabblers alike looking to create and facilitate sustainable outdoor exploration.

No longer are the outdoors reserved for people who can afford the exorbitant cost of buying outdoor gear for the few times each year it will be used. No longer must you own a car or extra racks to transport that outdoor gear. No longer must you live in a home with extra storage that can house that outdoor gear. Adventuring made easy.

Our goal of equipping explorers with gear goes beyond the adventure; it goes to the stories and memories made when exploring outside your comfort zone. Stories and experiences create community. Through our peer-to-peer platform, we can help make access to the great outdoors less cost prohibitive, more inclusive, and more sustainable for those to come.

We are all explorers. Where will the gear take you?